

### Daftar Pustaka

- Abdoun, A., & Ibrahim, J. (2018). Business Model Canvas, the Lean Canvas and the Strategy Sketch: Comparison. *International Journal of Scientific & Engineering Research*.
- Costello, M. F., Garad, R. M., Hart, R., Homer, H., Johnson, L., Jordan, C., ... Ledger, W. L. (2019). A Review of Second- and Third-line Infertility Treatments and Supporting Evidence in Women with Polycystic Ovary Syndrome. *Medical Sciences*, 7(7), 75. <https://doi.org/10.3390/medsci7070075>
- Grant, R. . (2010). Contemporary Strategy Analysis, Text Only 7e. In *John Wiley & Sons*. Retrieved from <http://library1.nida.ac.th/termpaper6/sd/2554/19755.pdf>
- Husnayain, I., & Mawardi, M. K. (2018). Implementasi lean canvas pada startup dalam menghadapi persaingan. *Jurnal Administrasi Bisnis (JAB)*, 55(2), 30–38.
- Obstetri, P., Indonesia, G., & Wiweko, B. (2019). PARADIGMA BARU PENANGANAN INFERTILITAS. *Membangun Kesehatan Reproduksi Indonesia*.
- Pan, Y., Hao, G., Wang, Q., Liu, H., Wang, Z., Jiang, Q., ... Chen, Z. J. (2020). Major Factors Affecting the Live Birth Rate After Frozen Embryo Transfer Among Young Women. *Frontiers in Medicine*, 7(March), 1–8. <https://doi.org/10.3389/fmed.2020.00094>
- Perhimpunan Fertilisasi In Vitro Indonesia. (2017). *Perfitri Registry 2017*.
- Pontré, J., Langdon, F., Murray, K., Livingston, J., & Hart, R. (2020). The cumulative success of ovulation induction therapy with gonadotrophins in therapy-naïve anovulatory women: An observational study. *Obstetric and Gynaecology Research*, 2, 56. <https://doi.org/https://doi.org/10.1111/ajo.13123>
- Sa'adah, N., & Purnomo, W. (2017). Karakteristik dan Perilaku Berisiko Pasangan Infertil di Klinik Fertilitas dan Bayi Tabung Tiara Cita Rumah Sakit Putri Surabaya. *Jurnal Biometrika Dan Kependudukan*, 5(1), 61. <https://doi.org/10.20473/jbk.v5i1.2016.61-69>